


TO: ALL Community Developers
FROM:  Deana Collins, EAP Coordinator
SUBJECT: PSA's for 2025 Energy Assistance Program
DATE: March 5, 2025

Enclosed are public service announcements for the FY2025 Energy Assistance Program.

Please provide me with lists of:

Newspaper(s) that you contacted to run the PSA
Radio Station(s) that you contacted to run the PSA
Location of posters/other postings
Community meetings you attended
Organizations contacted/information distributed
Web Sites and/or other Social Media that you provided the information to
ETC.

Please include the dates. Please send me a copy of the newspaper article.

Let me know if you have any questions or problems.



North Georgia Community Action, Inc.

1344 Talking Rock Road • P. O. Box 760

Jasper, Georgia 30143-0760

706-692-5623 • 706-692-5644 • 1-800-440-1642 • Fax 706-692-2804

FOR RELEASE AS SOON AS POSSIBLE

NOTE: PLEASE BROADCAST/PRINT THIS PSA SEPARATE FROM ANY RECEIVED FROM THE STATE

PSA: COOLING ASSISTANCE PROGRAM OPENS FOR HOMEBOUND AND ELDERLY HOUSEHOLDS ON APRIL 1, 2025

THE STATE OF GA, DEPARTMENT OF HUMAN SERVICES WITH WHOM NORTH GA COMMUNITY ACTION, INC. CONTRACTS, HAS ANNOUNCED THAT THE COOLING ASSISTANCE PROGRAM WILL OPEN FOR HOMEBOUND AND ELDERLY HOUSEHOLDS ON APRIL 1, 2025.

ALL HOUSEHOLDS PARTICIPATING IN THE PROGRAM MUST PROVIDE VERIFICATION AND MEET THE INCOME CRITERIA, BE RESPONSIBLE FOR PAYING THE COST OF ENERGY FOR HOME COOLING DIRECTLY TO THE SUPPLIER, AND BE A U.S. CITIZEN OR ALIEN ADMITTED TO THE U.S. FOR LAWFUL, PERMANENT RESIDENCE.

TO APPLY, APPLICANTS MUST CALL THE COMMUNITY SERVICE CENTER IN YOUR AREA TO GET ON THE LIST.

FOR MORE INFORMATION CONTACT THE NORTH GEORGIA COMMUNITY ACTION, INC. COMMUNITY SERVICE CENTER FOR YOUR COUNTY OF RESIDENCE:

CATOOSA
706/858-0926

GILMER
706/635-5858

CHATTOOGA
706/857-0729

MURRAY
706/695-5913

CHEROKEE
770/345-6531

PICKENS
706/692-6803

DADE
706/657-4664

WALKER
706/638-0818

FANNIN
706/632-2854

WHITFIELD
706/226-7241



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PSA: COOLING ASSISTANCE PROGRAM OPENS FOR HOMEBOUND AND ELDERLY ON APRIL 1, 2025

The Low Income Home Cooling Assistance Program administered by the Georgia Division of Family and Children services will open to the Homebound and Elderly households on April 1, 2025. Homebound households are defined as those households in which every household member is confined to the home because of medical conditions or disabilities. Elderly households are defined as those households in which every member is aged 65 years or older. If anyone in the household is under age 18 and all the other household members are 65 or older that household will meet the definition of Elderly.

All households participating in the program must meet the income criteria; be responsible for paying the cost of energy for home cooling directly to the supplier; and be U.S. citizens or aliens admitted to the U.S. for lawful, permanent residence.

To apply, applicants must provide their most recent electric bill, heating bill, proof of household income, proof of valid Social Security Number, proof of citizenship with a valid picture I.D. and/or alien status. In addition, Elderly households must provide proof of age for all household members.

To apply for assistance, you must call the Community Service Center to be placed on the intake log for an appointment.

Assistance will be in the form of a one-time payment on behalf of the eligible household to help offset the cost of cooling their homes. The checks are issued directly to the home energy supplier. No checks can be issued until North Georgia Community Action, Inc. receives the funds from the State of Georgia, Department of Human Services. Assistance is on a “first-come, first-served” basis, while the funds last.

Any low-income residents who feel that their household meets the definition of “Homebound” or “Elderly” should contact the Community Service Center beginning April 1, 2025 at 8:30 a.m. If you are unable to get through on the phone line, please be patient and keep trying. The Homebound/Elderly “priority” is through April 30, 2025. You do not have to get on the list the first day. Keep calling until you reach someone. Do not leave messages as they will not be returned.

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